



CEE Equity Research | Hungary | Real Estate  
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## Duna House

Recommendation: Buy

Target price (12M): HUF 4,605 (previously HUF 4,585)

Equity Note

### Duna House initiated a stock option program (POS)

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Board of Directors has approved future own share purchases with the aim to prepare the set-up of an employee stock option program. The planned stock option program, starting in 2018, offers the deputy CEO and six managers of key business lines and strategic departments the opportunity to purchase a total of 31,200 ordinary shares in year 2020.

**Opinion:** The company will purchase 31,200 ordinary shares, amounting ca. HUF 125 million which is couple of times higher than the daily turnover. We believe this action will definitely help to increase the flows towards the stock, implying a probable positive upward pressure. Although, the amount DH intends to spent is exact we do not know the timeframe within the company would like to buy these stocks. We rate this news positive.

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Accumulate	Total return is expected to be in the range of 10-20%
Neutral	Total return is expected to be in the range of 10%-(-10%)
Reduce	Total return is expected to be in the range of -10-(-20%)
Sell	Total return is expected to be lower than -20%
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