



**DUNA HOUSE®**  
**GROUP**



## EXTRAORDINARY NOTICE

---

DUNA HOUSE HOLDING Public Limited Company (seat: 1016 Budapest, Gellérthegy str. 17, Hungary; company registration number: Cg. 01-10-04838; hereinafter referred to as “Company”), with reference to Annex 4 of the detailed provisions on public notice obligation of Decree No. 24/2008. (VIII.15.) PM of the Minister of Finance publishes the following information within the form of extraordinary notice:

Based on the strategic decision of Duna House Group - a leading real estate agent in Central and Eastern Europe - the company intends to focus its business activities on the stronger Duna House brand instead of the two already existing real estate brands (Duna House, SMART Ingatlan). As a result of this decision, SMART Real Estate Network partners have the opportunity to contract with Duna House network. Based on the management's expectations most of the partners are going to use this opportunity. The service's continuity will be guaranteed for the clients of SMART Real Estate through the stronger Duna House network.

The change in the domestic franchise structure will not affect the financial plans and key indicators of the Group for 2019, in the long-term the management expects positive changes. Duna House Group is currently operating with 5 franchise networks in 3 countries in the field of real estate and financial intermediation. The Group has a total of 250 real estate agencies in Hungary, Poland and the Czech Republic out of which 172 belong to the Duna House (140) and SMART Real Estate (32) brands in Hungary.

The Group is reinforcing its more focused business model with the current change, the operation of SMART Real Estate Network will not be terminated.

Budapest, November 07, 2019

Duna House Holding Plc.